

Minutes -- MCA Board Meeting February 3, 2020

In Attendance:

J. Zalasky, S. Brazina, P. Sherman, L. Nizin, M. Sobol, R. Prosten, I. Kushnir, R. Price, M. Binder, W. Kargher, E. Feldman, S. Weiss, M. Weisberg, J. Margolis L. Israelite, G. Perrin, (Guest), J. Simon (Guest), L. Hecht (Former Board Member - Guest), J. Shein (Guest)

Meeting called to order @ 8:45 AM by President Les Nizin

President Nizin moves **adoption of January 6, 2020 minutes** as clarified by Sobol to more clearly reflect that Comedy Club effort cost an additional \$273 over \$600 budgeted. Second Weiss. Unanimous approval.

Report of Treasurer Feldman:

- Previously distributed **Year to date and YTD expenditures vs budgeted amounts** presented and discussed. Going forward, Feldman will report Credit Card Fees as a separate line item (\$1300+/-).
- Mike Sobol questions **how we report luncheon budget/expenses** on "revised budget".
- President Nizin suggests Larry Israelite should send RegFox financial status reports to Feldman on a regular monthly basis.
- Discussion around reporting of RegFox fees (\$.90+ 2.99%)..
- Going forward, Ed will report **YTD income**.

Sherman moves adoption of Treasurer's report, Kushnir seconds.Approved by voice vote.

First Vice President Sobol reported that:

- **Sweetheart Dance** is sold out.
- **Federation Star** advertising contract has been renewed. Binder wonders if the advertising has produced additional membership. Larry says there is no way to ascertain.
- Mike reports that on behalf of Larry Hecht he ran **Luxury Car and Collier Emergency tours**. Should produce a small amount of revenue.
- **Program Guide & E-blast** are continuing activities that are going well

Report of Second Vice President Zalasky

- Jeff explained his previously distributed report concerning activities and coordinators. Most going well and **many coordinators will be returning next year**.
- Working with Glenn Perrin on **event to celebrate contributions of coordinators**. Current planning would have a Tuesday evening, April 28 event at Veteran's Park Pavilion -- would not cost much (\$500-600 or so). Les suggests applying savings from New Member breakfast (approx \$400). Thinking about a small gift. **Only event leaders -- no guests**.

Nizin moves, Prosten seconds, approval of project with a \$600 budget. Unanimous approval.

- Jeff Notes three areas that he sees as important for consideration going forward: **Space for events, coherent co-ed and guest policies and work-load of overseer(s)**.

Les mentions a few programmatic issues:

- **Art Basel** (1 or 2 days?) Prosten suggests asking the member that suggested a program to explore and report back on possible arrangements and their cost. We could then consider. Les ascertains unanimous approval of that approach.
- Steve **Shrier lecture at Beth Tikvah** is now men only --- Les has been approached to make it co-ed. Unanimous agreement it will remain men only.
- **Larry Hecht suggests possible trips for next year** -- PBS, jail, courts, war museum. Les asks that he work on possible dates and arrangements so that we can schedule.
- Steve Brazina suggests **car-pooling** to certain events --- Jeff feels that this would be a **burden for coordinators**.

Update on Membership

- Larry Israelite reports that there has been very little objection to the elimination of paper registration form. He notes that there are a **number of long-term members that have not renewed**. Feels we should survey to find out why. Discussion of past surveys and results thereof.
- **747 members as of today --- 147 of them new.**
- Discussion of making **reminders of upcoming events/meetings** an automatic occurrence. Larry says he has to be notified each time.

Badges:

- Phil Sherman described how he and Glenn Perrin are working to **distribute badges** and to get members to pick up badges.
- Phil suggests **eliminating "member since" from badges and substituting "home town of your choice"**. Consensus that this was a great idea for "all future badges", Les saying suggested it would be "effective almost immediately" after Larry was uncertain about how to get the info and add it to the membership form and database.

Luncheons:

- Les reported for Meir that Audubon has committed to keep luncheon cost at \$32. (+ \$1.50 +/-) for RegFox. Should we raise cost to members? Steve Brazina moves to increase. Motion tabled pending research as to savings for eliminating dessert.
- December 10 lunch will be moved to December 17.
- Random Seating -- every luncheon?, alternating luncheons?,

Per a suggestion by Phil Sherman, Les Nizin moves that once per year, starting next year, luncheon seating be random. Multiple seconds. Passed by vote of 7-4.

- Les will continue to assign board members to luncheon tables.

Dues:

Les reports that **Federation is likely to ask us for money going forward**. Should we raise dues? Should we buy naming rights to a room at JFGN? Jeff Zalasky says we're not likely to have to kick in full dollar amount to name a room. Sobol does not want to raise both luncheon costs and dues for next year. Price notes that we already give Federation \$12,000 per year, and that there is no urgency to coming up with money. Les indicates its not clear exactly when the request will come, so that raising dues now will give us the resources to meet future JFGN demands for support, no matter when we receive it.

Ira Kushnir moves to raise dues to \$90 effective immediately. Second by Sherman. Subsequent discussion refined the motion to exclude raising luncheon costs at this time and that any monies turned over to Federation in future will be “pledged” towards room naming/building contribution.

Sobol wonders if we can table all this until March. Motion tabled pending report on dessert costs.

Doc Films:

Doc Films and Luncheon Speakers in OK shape.

Steve concerned that we list things as “sold out” and that we should expand programs -- Les suggests Steve work this out with Jeff and Glenn. Steve also believes that we should survey film goers as to whether they feel they’ve” been shut-out of films this year”. Les asks him to prepare such a survey for distribution at March screening.

Speaker Series

President Nizin discusses opening up the speaker series -- no restrictions on registrations. Jim Simon will handle going forward.

Publicity

- Jeff Margolis reported that Everblades game went very nicely -- due in no small part to the Everblades proactive cooperation. There was some carpooling and Jeff recommends doing again, but demanding better seating
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- Federation Star April deadline is end of February. Going forward we will try to include relevant photos from past events.

Volunteers:

- Ira Kushnir reports big uptick in Harry Chapin and Habitat activity.
- Volunteer tour of Guadalupe had a lot of folks signed up, but Guadalupe contact cancelled.
- 3 MCA members now working at Collier Literacy

Next Meeting March 2, 2020, 8:45 AM

Meeting adjourned at 11:05 AM

Richard Prosten, Secretary